

# 2024 COMMUNITY IMPACT REPORT

Thanks to our UK staff's contribution to our CSR volunteering and fundraising initiatives, and investments made by Societe Generale and the Societe Generale UK Foundation, we continue to have a very real impact on our communities. View a snapshot of our impact in 2024:

**1,390**

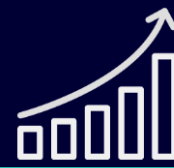
UK staff took part in CSR activities

**9,896hrs**

devoted by UK staff to volunteering

**£1.27m**

donated by Societe Generale, UK staff, and the SG UK Foundation



Reaching

**2,032**

&



**235**

people directly

organisations

**& 5,981** people indirectly

Of those who disclosed

**62%** were from ethnically diverse backgrounds

**51%** were women

**82%** were from socially mobile backgrounds

“A very good use of time, good input from volunteers, they stretched my thinking and as a team we were able to cover a lot of useful ground. It gave me ideas to consider and discuss with fellow trustees.” **Evolve Business Planning Workshop, Charity Sector Attendee**

Of the 2,032 people reached directly by our programmes...

**339**

transformed their quality of life and took the next step in their career



**952**

improved their confidence, employability skills, or wider skills



**1,091**

reported a positive change, e.g. increased awareness of career options and job-related skills



The impact on our volunteers...

**85%**

improved at least one key skill



**80%**

developed their collaboration skills



“Whilst you hope to be able to use your own experience in supporting them, by the end of our sessions, I felt enriched and inspired from our shared time together.” **Leaders in Partnership, Societe Generale Mentor**

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Discover the stories of some of the individuals who we, together with the Societe Generale UK Foundation, are supporting through our community programmes, partnerships, and investments.

## INSPIRING YOUNG TALENT

Our flagship CSR programme, Young Influencers, aims to equip the next generation of talent with the skills needed to build a successful career. We have completed three years of the programme and so far, have engaged over 190 students and 500 employees through interactive workshops and/or summer work experience placements across the bank.

“The discussions I had with many members of the team allowed me to develop my communication skills and my ability to think on the spot... I not only gained a better insight into the world of banking and Societe Generale, but also the idea of working in banking appeals more to me.” **Work Experience Alumni, 2024**



## BREAKING DOWN BARRIERS



We are working with Shelter for five years (until March 2026) and have raised over £1.5 million in funds so far for their Getting Real Opportunities of Work (GROW) programme. GROW offers 15-month paid placements to people who have faced homelessness or housing issues.

“Before I became a GROW trainee, my job opportunities, were very limited... I am now looking at jobs that I would have previously bypassed through lack of experience and qualifications. The mentoring, training, involvement in interview panels, public speaking, and more has solidified my confidence, and I can carry all these learning experiences with me.” **GROW Trainee, 2024**

## SUPPORTING ENTREPRENEURS

Since 2017, the SG UK Foundation has partnered with the East End Community Foundation to distribute grassroots funding, awarding over £750,000 in grants to voluntary groups and supporting 7,323 people. Social Arc CIC’s Step Up development programme, a long-term beneficiary, supports young people impacted by poverty to build their own social enterprises across 12 months.

“Step Up has allowed me to elevate my business to the next level and bolstered my understanding of social entrepreneurship... With the skills I’ve learnt, I’ve brought in respectable grants, enabling me to be sustainable for the next two years. I appreciate how honest and straightforward the team has been with feedback and encouragement, with real hands-on support.” **Social Arc Entrepreneur, 2024**

